

## cat product range

### kitten

kitten  
fresh chicken & potato ●



### adult

adult  
fresh chicken & potato ●



adult  
fresh salmon & potato ●



adult light  
fresh chicken & potato ●



adult sensitive  
ocean white fish & potato ●



### cat treats

tasty liver treat ●



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# ARDEN GRANGE™

nutrition without compromise

## cat product guide



### NATURALLY HYPOALLERGENIC

we do not include wheat gluten, beef, soya, dairy products,  
artificial colours, flavours or preservatives in any of our recipes





## about us

Arden Grange is a British owned, independent, family run business based just outside Brighton, which has been producing super premium pet foods since 1996. When Arden Grange was launched it was the first product of its kind to be able to name human-grade fresh chicken as its primary ingredient. Since then we have been building on our knowledge and experience developing nutritionally superior cat and dog foods. The recipes are formulated to very high standards and attention is paid to the proportions and diversity of sources of the nutrients, so they provide optimum nutrition for your cat or dog.

Arden Grange provides the very best nutrition, ensuring health and vitality throughout your pet's lifetime and represents wholesome ingredients, excellent palatability and visible results in the condition of the animal.

Our 'Not Tested on Animals Guarantee' logo, which you will find on all our packaging and literature, demonstrates our commitment to the welfare of animals. We have not and never will fund any invasive research projects conducted in relation to the development or refinement of pet foods manufactured or sold by our company. Nor would we be party to any act that could be deemed harmful or injurious to animals.

**Arden Grange – nutrition without compromise**



**GRAIN  
FREE**

### grain-free

Cereal-free, grain-free and gluten-free recipes are becoming increasingly popular with cat owners and the Arden Grange feline range has been specially developed to suit cats who suffer from an allergy or intolerance to such ingredients. The products also provide wholesome and gentle nutrition for felines without specific intolerances to cereals and grains but whose discerning owners simply prefer to feed a diet free from these ingredients.

### healthy protein

We know how important protein is to the diet of a cat, which is why all our feline recipes contain at least 26% fresh chicken or fish as their primary ingredient. Chicken has the highest biological value of all the meats, making it an excellent protein source for cats. Salmon and white fish are a rich source of essential amino and Omega 3 fatty acids, excellent for maintaining a healthy skin and coat.

## feline nutrition without compromise

The Arden Grange feline range has been specially formulated to meet the unique nutritional needs of the cat. As obligate carnivores, cats have a high requirement for protein, and the Arden Grange recipes include a top quality meat or fish source as the primary ingredient in every product, to more closely reflect a cats natural diet, while providing the balanced nutrition required for our domesticated feline friends. This ensures that sufficient amino acids are available to support the structural and metabolic demands of the feline body.

Our ingredients are purchased only from reputable, human food-chain suppliers and are chosen for quality, consistency and nutrient value. Every raw ingredient is purchased to a fixed specification and tested for all three criteria to ensure conformance before it is even accepted into the factory. As an additional check, the ingredient producers are routinely audited to ensure that their manufacturing facilities and procedures are suitable.

Arden Grange pet foods are manufactured in the UK to a fixed recipe, and we will never reduce the quality of our ingredients because of market prices.

### palatability

Palatability is of key importance, and the high proportion of chicken and fish in the diets ensure that cats enjoy the taste of Arden Grange. Arden Grange uses no added salt or sugar as palatability enhancers. The kibbles are specially shaped to ensure that they are easily eaten when fed dry. All our 2kg and 4kg cat foods are available in new, resealable bags to ensure maximum freshness for longer.

All our products are naturally hypoallergenic and free from wheat gluten, beef, soya and dairy products. This may reduce the risk of dietary intolerances and allergies that can cause digestive disorders and skin complaints.



**PROUD TO BE INDEPENDENT  
BRITISH OWNED AND MADE**





## natural supplements

Each of our recipes contains its own unique blend of nutrients and natural supplements to help promote the optimum health, vitality and condition of your pet, including:

**Cranberry Extract** – Cranberries may aid in maintaining urinary tract health. They also have antioxidant properties and may be effective against certain bacteria and fungi.

**Nucleotides** – Nucleotides play an important role in the metabolism of the body, and may benefit both the digestive system and the immune system.

**Prebiotics FOS & MOS** – Prebiotics promote the growth of friendly gut bacteria that in turn reduce the build-up of harmful bowel flora.

**Natural Dietary Antioxidants** – A special blend of antioxidant vitamins, minerals and plant extracts to help to protect the body from the damage caused by free radicals. Dietary antioxidants may also help to support dental health.

**Minerals** – Minerals are important and have many roles within the body but too much of any nutrient can be just as harmful as a deficiency. The Arden Grange feline recipes include controlled levels of magnesium and phosphorous which in excess are two of the trace elements associated with struvite crystal formation.

**Glucosamine, Chondroitin & MSM** – These nutrients are integral to the development, maintenance, and reparation of cartilage and joints. Together they may help to promote mobility and joint longevity. Arden Grange is one of the few commercial pet food manufacturers to include these nutrients in all our complete cat foods.

**Omega-3 & Omega-6 Fatty Acids** – Derived from high quality natural ingredients, the correct ratio of these essential fatty acids is associated with benefits to the heart, digestion, skin and immune system.

**Taurine** – Taurine is an essential amino acid which our feline friends cannot synthesise themselves. Cats are therefore reliant upon a diet that contains added taurine in order to ensure the correct level is provided for its many roles, including a healthy heart, sight and nervous system.

**Natural Fibres** – Cats can be prone to fur balls and the inclusion of these natural fibres may help to ease the fur gently through the digestive tract. The fibres also help to provide a highly palatable 'crunch' to the kibble.

**Natural Preservatives** – Every Arden Grange recipe is stabilised naturally with mixed tocopherols (vitamin E) and rosemary extract.

As a responsible and ethical company, Arden Grange fully appreciates the caution that must be taken when discussing the potential benefits of nutritional supplements.

It is against the law to make medical claims. Whilst the supplements used are safe and natural, and may be beneficial to some of the cats and dogs fed on Arden Grange, we must highlight that their inclusion is not a substitute for veterinary intervention in the case of a sick animal.

### Amino Acids

Amino acids are the 'building blocks' of proteins. Cats are unable to synthesise taurine and arginine and are therefore reliant upon a diet that contains these essential amino acids. Taurine is necessary for proper bile formation, reproduction, healthy vision and heart function. Arginine is very important in the breakdown of ammonia in the urea cycle. The superior quality of the ingredients in Arden Grange cat foods mean that the protein is easily metabolised, thus ensuring maximum digestibility.

### Essential Fatty Acids

Unlike dogs, cats cannot manufacture arachidonic acid, an essential fatty acid. This is necessary for immune response, regulation of skin growth, coagulation of the blood and efficient gastrointestinal and reproductive functioning. Arachidonic acid is present in animal fats and therefore all Arden Grange feline products use premium quality pure chicken oil as the primary fat source. Salmon oil is a rich natural source of the Omega 3 fatty acids which have many benefits to feline health and is also included in the recipes.

### Vitamin A

Cats also have a requirement for pre-formed Vitamin A, which is present only in foods of animal origin, since they are unable to convert beta-carotene to Vitamin A. Deficiencies of Vitamin A are rare, but symptoms include retarded growth and poor skin and coat condition. Sources of Vitamin A include egg yolk and fish oils, which are included in the Arden Grange feline recipes. It is also important to remember that over-supplementation can be just as harmful as a deficiency. Cats fed a diet of too much fresh liver may suffer from a condition called hypervitaminosis A, where Vitamin A accumulates to a toxic level. Feeding a complete and balanced diet such as Arden Grange ensures that all the necessary nutrients are present at the correct level for optimum health and vitality.







## choosing a healthy pet food

Choosing the right food for your kitten or cat is very important. Appropriate high quality ingredients will help to ensure maximum benefit is gleaned from the nutrients and to promote small, firm stools.

A concentrated diet with excellent digestibility is the perfect choice as the smaller feed volumes mean less work for small stomachs and also less waste. The food also needs to taste just right as cats can be discerning eaters.

Nutrition is not only a vital contributing factor to your cat's outward appearance and vitality, but can also affect energy levels and temperament. This is why so much consideration has gone into the formulation of the Arden Grange feline recipes. They are not just healthy but they taste great. As you can see, when it comes to your best friend, only the best will do!

### Using the feeding charts

The Arden Grange feeding charts will give an estimation of the daily feeding quantity based on your cat's weight. It is important to remember however that these figures are guidelines only, and age, activity level, temperament, digestion and rate of metabolism may influence the amount of food required.

In order to provide the correct portions, it is also helpful to assess your pet's appetite, visual appearance and stools. Whilst poo watching does not sound particularly pleasant, it is one of the best indicators of health. Increased frequency of passing faeces, production of large quantities of stools or loose motions is often a sign that an animal is receiving more food than he or she requires.

It is important to obtain an accurate weight for your cat, and also to weigh out the food. Guessing on both accounts gives a large margin of error.

### changing pet food brands

For a successful diet change, we recommend following the feeding pattern below. Divide into two meals or allow your cat to consume freely throughout the day. May be fed dry or with warm water added. If warm water is added free feeding should not apply.

The proportions of ARDEN GRANGE should be increased over the first week as illustrated:





**day 1-2**  
75% original diet  
25% arden grange

**day 3-4**  
50% original diet  
50% arden grange

**day 5-6**  
25% original diet  
75% arden grange

**day 7**  
100% arden grange

## adult recommended feeding charts

	<b>adult</b> with fresh chicken & potato	<b>adult</b> with fresh salmon & potato	<b>sensitive</b> with ocean white fish & potato	<b>adult light</b> with fresh chicken & potato	
					
weight kg	gms/day	gms/day	gms/day	for weight maintenance gms/day	for weight reduction gms/day
1	28	28	28	1.5-2.5	34-47
2	45	45	45	2.5-4.5	53-79
3	59	59	59	4.5-6.5	79-101
4	72	72	72	6.5-9.0	101-125
5	83	83	83		90-111
6	94	94	94		

If you require any assistance in calculating the correct feeding quantities for your cat please contact our nutrition adviser who will be happy to help.

Always ensure fresh, clean drinking water is available. We recommend that you do not use plastic bowls as these can deter cats and kittens from drinking. Stainless steel, glass or pottery bowls are useful alternatives. Water fountains are often appreciated.








## feeding pregnant or lactating queens

Arden Grange Kitten food is the ideal diet for your pregnant or lactating queen since this provides a concentrated source of nutrients ensuring that sufficient calories are available to meet her increased metabolic demands. Pregnant queens usually exhibit weight gain and an increased appetite beginning around the second week of gestation. The amount of food received should be gradually increased as the pregnancy progresses, and by the time kittening is due, consumption will be approximately 25-50% more than usual.

The amount fed will be dependent on the queen's appetite, condition and how many kittens she is expecting. A pregnant queen should be fed small, frequent meals at regular intervals or you may prefer to allow free access to her food, allowing her to choose when and how much to eat.

### Dietary management during lactation

The provision of adequate calories is essential in order to allow sufficient milk production and to prevent drastic weight loss in the queen. Water intake is also vital for a sufficient volume of milk. A queen with a large litter or with minimal body energy stores at the time of parturition (birth) has a greater risk of malnourishment during lactation. Litter size is the biggest determinant of the quantity of food required.

kitten with fresh chicken & potato		
 pregnant/nursing queen		
weight kg	stage	gms/day
3.5-4.5	Early	49-70
4.5-5.5	Late	70-86
5.5-7.0	Late	86-96



## weaning kittens

To use Arden Grange Kitten food at weaning, it should first be soaked with warm water and mixed with a fork to form a smooth porridge. More warm water may need to be added to get the right consistency for lapping.

We recommend that kittens are initially fed on a portion-controlled method; this allows you to monitor their individual intake more accurately.


To start with, you may need to encourage the individual kittens to take the food by placing some on the end of your finger and allowing them to either lick or suck, they soon get the idea. We suggest you leave the porridge down for 15 minutes at each feed, after which time you should remove any uneaten food.

This routine will be repeated for each mealtime, usually 4 or 5 times a day. However, you may wish to leave a small bowl of dry food down to encourage the kittens to eat, and become accustomed to the dry textured kibble. The amount of water added to the porridge can be reduced gradually until the kittens are eating the food completely dry.

As we have included all the essential elements of your kitten's diet in Arden Grange Kitten, including the correct balance of vitamins and minerals, there is no need to add any supplements. To add extras would upset the fine balance our nutritionists have created for your kitten.

Shortly after weaning, kittens lose the ability to digest milk sugar, lactose that is found in any mammal's milk. Therefore, milk is best avoided as its consumption may lead to diarrhoea. However, it is important to provide a plentiful supply of fresh clean water.

**For more information and advice, read our online Kitten Guide on our website [www.ardengrange.com](http://www.ardengrange.com)**

kitten with fresh chicken & potato		
 weaning kitten		
weight kg	age	gms/day
0.5-1	5wks	31-36
1-2	10wks	36-60
2-3	20wks	60-72
3-4	30wks	72-92
4-6	50wks+	92-110





## kitten •

### fresh chicken & potato

This is a complete, super premium pet food suitable for kittens and lactating queens. This concentrated recipe has been formulated with carefully balanced vitamins and minerals to meet the extra requirements of growing kittens. A generous helping of fresh chicken is included to provide a delicious and easily digestible source of protein. This recipe is free from grains and cereals to more closely reflect a cat's natural diet, while providing the balanced nutrition required for our domesticated feline friends.

#### Analytical Constituents:

Crude Protein 34%, Fat Content 22%, Crude Ash 7.5%, Crude Fibres 1.6%, Calcium 1.6%, Phosphorus 1%, Taurine 1250mg/kg, Omega-3 0.4%, Omega-6 3.5%.

#### Composition:

Chicken meat meal (30%), fresh chicken (26%), potato (26%), chicken oil, egg powder, chicken digest, salmon oil, yeast extract, malt extract, pea fibre, minerals, prebiotic FOS, prebiotic MOS, cranberry extract, glucosamine, MSM, chondroitin, nucleotides.

#### Additives (per kg):

**Vitamins:** Vitamin A 35,000 IU, Vitamin D3 2,500 IU, Vitamin E 250 IU

**Trace Elements:** Iron sulphate monohydrate 320mg, zinc sulphate monohydrate 278mg, zinc chelate of amino acid hydrate 333mg, copper sulphate pentahydrate 40mg, copper chelate of amino acid hydrate 50mg, manganese sulphate monohydrate 116mg, calcium iodate 2.9mg, selenised yeast inactivated 87mg. Antioxidants (rosemary and tocopherol-rich extracts).

#### Feeding quantities:

See charts on pages 8 and 9 for recommended daily food allowance.

**Always ensure fresh, clean drinking water is available.**

**STORE IN A COOL DRY PLACE**



#### Feeding recommendations:

Please note, age, activity level, temperament, digestion and rate of metabolism may influence the amount of food required.

Divide into 3-4 meals per day for younger kittens, 2 meals per day for older kittens (14wks) or offer freely for pregnant or nursing queens. May be fed dry or with warm water added. If warm water is added, free feeding should not apply.

## adult •

### fresh chicken & potato

This is a complete, super premium pet food for normally active adult cats. Generous helpings of fresh chicken provide a highly digestible source of protein and a delicious meal for even the fussiest eater. This recipe is also free from grains and cereals to more closely reflect a cat's natural diet, while providing the balanced nutrition required for our domesticated feline friends.

#### Analytical Constituents:

Crude Protein 31%, Fat Content 19%, Crude Ash 7%, Crude Fibres 2.2%, Calcium 1.3%, Phosphorus 0.8%, Taurine 1000mg/kg, Omega-3 0.4%, Omega-6 2.9%.

#### Composition:

Fresh chicken (26%), potato (26%), chicken meat meal (25%), pea starch, chicken oil, egg powder, chicken digest, salmon oil, yeast extract, malt extract, pea fibre, minerals, prebiotic FOS, prebiotic MOS, cranberry extract, glucosamine, MSM, chondroitin, nucleotides.

#### Additives (per kg):

**Vitamins:** Vitamin A 28,000 IU, Vitamin D3 2,000 IU, Vitamin E 200 IU

**Trace Elements:** Iron sulphate monohydrate 256mg, zinc sulphate monohydrate 222mg, zinc chelate of amino acid hydrate 266mg, copper sulphate pentahydrate 32mg, copper chelate of amino acid hydrate 40mg, manganese sulphate monohydrate 93mg, calcium iodate 2.3mg, selenised yeast inactivated 70mg. Antioxidants (rosemary and tocopherol-rich extracts).

#### Feeding quantities:

See chart on page 7 for recommended daily food allowance.

**Always ensure fresh, clean drinking water is available.**

**STORE IN A COOL DRY PLACE**



#### Feeding recommendations:

Please note, age, activity level, temperament, digestion and rate of metabolism may influence the amount of food required. Divide into two meals or allow for your cat to consume freely throughout the day. May be fed dry or with warm water added. If warm water is added, free feeding should not apply.



## adult • fresh salmon & potato

This is a complete, super premium pet food for normally active adult cats, especially those who would benefit from extra skin and coat support. It contains lots of fresh salmon which is a delicious and highly digestible source of protein and naturally high in essential Omega 3 and 6 fatty acids. This recipe is free from grains and cereals to more closely reflect a cat's natural diet, while providing the balanced nutrition required for our domesticated feline friends.

### Analytical Constituents:

Crude Protein 31%, Fat Content 19%, Crude Ash 8%, Crude Fibres 2.2%, Calcium 1.5%, Phosphorus 1%, Taurine 1000mg/kg, Omega-3 1%, Omega-6 4.3%.

### Composition:

Fresh salmon (26%), potato (26%), salmon meat meal (22%), chicken oil, pea starch, egg powder, chicken digest, salmon oil, yeast extract, malt extract, pea fibre, minerals, prebiotic FOS, prebiotic MOS, cranberry extract, glucosamine, MSM, chondroitin, nucleotides.

### Additives (per kg):

**Vitamins:** Vitamin A 28,000 IU, Vitamin D3 2,000 IU, Vitamin E 200 IU

**Trace Elements:** Iron sulphate monohydrate 256mg, zinc sulphate monohydrate 222mg, zinc chelate of amino acid hydrate 266mg, copper sulphate pentahydrate 32mg, copper chelate of amino acid hydrate 40mg, manganese sulphate monohydrate 93mg, calcium iodate 2.3mg selenised yeast inactivated 70mg. Antioxidants (rosemary and tocopherol-rich extracts).

### Feeding quantities:

See chart on page 7 for recommended daily food allowance.

**Always ensure fresh, clean drinking water is available.**

**STORE IN A COOL DRY PLACE**



### Feeding recommendations:

Please note, age, activity level, temperament, digestion and rate of metabolism may influence the amount of food required. Divide into two meals or allow for your cat to consume freely throughout the day. May be fed dry or with warm water added. If warm water is added, free feeding should not apply.

## light • fresh chicken & potato

This is a complete, super premium pet food for adult cats that are less active, overweight or prone to weight gain such as neutered or indoor cats. It is also suitable for senior cats. Although lower in calories and fat than our standard diets, generous helpings of fresh chicken provide a healthy yet delicious meal. This recipe is free from grains and cereals to more closely reflect a cat's natural diet, while providing the balanced nutrition required for our domesticated feline friends.

### Analytical Constituents:

Crude Protein 30%, Fat Content 11%, Crude Ash 7.5%, Crude Fibres 2.4%, Calcium 1.4%, Phosphorus 0.9%, Taurine 1000mg/kg, Omega-3 0.2%, Omega-6 1.8%.

### Composition:

Fresh chicken (26%), potato (26%), chicken meat meal (22%), pea starch, egg powder, chicken digest, salmon oil, yeast extract, malt extract, pea fibre, chicken oil, minerals, prebiotic FOS, prebiotic MOS, cranberry extract, glucosamine, MSM, chondroitin, nucleotides.

### Additives (per kg):

**Vitamins:** Vitamin A 28,000 IU, Vitamin D3 2,000 IU, Vitamin E 200 IU

**Trace Elements:** Iron sulphate monohydrate 256mg, zinc sulphate monohydrate 222mg, zinc chelate of amino acid hydrate 266mg, copper sulphate pentahydrate 32mg, copper chelate of amino acid hydrate 40mg, manganese sulphate monohydrate 93mg, calcium iodate 2.3mg, selenised yeast inactivated 70mg. Antioxidants (rosemary and tocopherol-rich extracts).

### Feeding quantities:

See chart on page 7 for recommended daily food allowance.

**Always ensure fresh, clean drinking water is available.**

**STORE IN A COOL DRY PLACE**



### Feeding recommendations:

Please note, age, activity level, temperament, digestion and rate of metabolism may influence the amount of food required. Divide into two meals or allow for your cat to consume freely throughout the day. May be fed dry or with warm water added. If warm water is added, free feeding should not apply.



## sensitive •

### ocean white fish & potato

This is a complete, super premium pet food for adult cats with particularly sensitive skins or stomachs. This gentle diet contains ocean white fish for maximum digestibility and low allergenicity, and is naturally higher in essential fatty acids than standard diets. This recipe is free from grains and cereals to more closely reflect a cat's natural diet, while providing the balanced nutrition required for our domesticated feline friends.

#### Analytical Constituents:

Crude Protein 31%, Fat Content 19%, Crude Ash 8.4%, Crude Fibres 2%, Calcium 2.2%, Phosphorus 1.6%, Taurine 1000mg/kg, Omega-3 0.5%, Omega-6 3.6%.

#### Composition:

Fresh white fish (26%), potato (26%), white fish meal (24%), chicken oil, egg powder, pea starch, chicken digest, salmon oil, yeast extract, malt extract, pea fibre, minerals, prebiotic FOS, prebiotic MOS, cranberry extract, glucosamine, MSM, chondroitin, nucleotides.

#### Additives (per kg):

**Vitamins:** Vitamin A 28,000 IU, Vitamin D3 2,000 IU, Vitamin E 200 IU

**Trace Elements:** Iron sulphate monohydrate 256mg, zinc sulphate monohydrate 222mg, zinc chelate of amino acid hydrate 266mg, copper sulphate pentahydrate 32mg, copper chelate of amino acid hydrate 40mg, manganese sulphate monohydrate 93mg, calcium iodate 2.3mg, selenised yeast inactivated 70mg. Antioxidants (rosemary and tocopherol-rich extracts).

#### Feeding quantities:

See chart on page 7 for recommended daily food allowance.

**Always ensure fresh, clean drinking water is available.**

**STORE IN A COOL DRY PLACE**



#### Feeding recommendations:

Please note, age, activity level, temperament, digestion and rate of metabolism may influence the amount of food required. Divide into two meals or allow for your cat to consume freely throughout the day. May be fed dry or with warm water added. If warm water is added, free feeding should not apply.

## tasty liver treat •

### for adult cats

With lots of fresh liver Arden Grange Tasty Liver Treat is the perfect reward or snack for adult cats that deserve a healthy treat. This is a complimentary food that does not contain any artificial colours, flavours or preservatives.

Tasty Liver Treat is low in carbohydrates, naturally hypoallergenic and free from wheat gluten, dairy products, beef and soya.

The irresistible grain free paste can also be used in giving medications to your pet. Try squeezing a pea sized amount on to a tablet or mixing with crushed or liquid medications on a dish.

#### Analytical Constituents:

Crude Protein 12%, Fat Content 28.6%, Crude Ash 1.4%, Crude Fibres 1%, Moisture 57%.

#### Composition:

Pork, pork liver (35%), sunflower oil, pork fat, dried mixed vegetables, gelatine, parsley.

#### Feeding quantities:

Adult cats – up to 1/6 tube per day.



For more information about any of our products please visit our website [www.ardengrange.com](http://www.ardengrange.com)

If you have any nutritional or product related enquiries please call our office on **01273 833390** or email us at [enquiries@ardengrange.com](mailto:enquiries@ardengrange.com)